



ENEA S.A.'s report on representation expenditures, expenses on legal services, marketing services, public relations and social communication services and management consultancy services for the year ended 31 December 2019

ENEA S.A.
ul. Górecka 1
60-201 Poznań



Pursuant to §11(4)(1) of the Articles of Association of ENEA S.A. in conjunction with Article 17(6) of the Act of 16 December 2016 on the Rules for Managing State Property (consolidated text: Journal of Laws of 2019, Item 1302, as amended), the ENEA S.A. Management Board hereby presents ENEA S.A.'s report on representation expenditures, expenses on legal services, marketing services, public relations and social communication services and management consultancy services for the year ended 31 December 2019, along with the pertinent opinion issued by the ENEA S.A. Supervisory Board.

1. Expenses on legal services at ENEA S.A.

FINANCIAL YEAR 2019	NET AMOUNT [PLN 000s]
EXPENSES ON LEGAL SERVICES	3,120.53

Expenses on legal services consist of expenses incurred to purchase legal services from external entities intended to support ongoing legal coverage of the Company's operations and comprehensive consultancy on strategic projects as well as the costs of legal representation and related consultancy. Last year, the Company used the services of an external legal consultant, in particular in the areas of legal representation, execution of key capital expenditure projects and in all situations that required the application of legal expertise.

2. Representation expenditures, expenses on marketing services, public relations and social communication services at ENEA S.A.

FINANCIAL YEAR 2019	NET AMOUNT [PLN 000s]
REPRESENTATION EXPENDITURES, EXPENSES ON MARKETING SERVICES, PUBLIC RELATIONS AND SOCIAL COMMUNICATION SERVICES	32,909.83



Representation expenditures included, in particular, expenditures incurred on building relationships with ENEA S.A.'s business customers, organization of periodic performance conferences and the Company's investor relations activities.

In 2019, the Company's communication activities focused predominantly on the execution of sponsorship, conference and trade fair projects as well as special internal and CSR-related events. Last year, the Company ran campaigns associated with the activation of sponsorship projects, for instance by promoting them in the media. A key media initiative was a campaign aimed at promoting the ENEA brand's image as a sponsor of the Polish national rowing team.

Expenses on marketing services were incurred chiefly on brand promotion, sponsorship activities, organization of promotional events, purchase of media, creation and handling of promotional media, production of advertising material and activities involving communication and promotion of ENEA's product offering for individual and business customers. In 2019, 60 sponsorship projects were executed across the country. The Company's actions in the areas of communication, sponsorship and marketing were focused on strengthening the ENEA brand, promoting various business activities and supporting the pursuit of the Company's objectives.

In turn, the Company's public relations activities were aimed at building an expert image of the Group and the ENEA brand and at communicating key initiatives of the ENEA Group in the areas of business, sponsorship and social responsibility. As was the case in previous years, representatives of the ENEA Group participated as experts and speakers in major industry and international debates, conventions and conferences. Last year, the Company also conducted professional communication of its periodic performance and announced an update of the ENEA Group strategy until 2030. Expenses in the field of corporate social responsibility were incurred on the pursuit of numerous initiatives that were aimed at creating real value for the environment. Scholarship and grant programs (to support the development of education initiatives targeting children and adolescents), activities fostering active dialogue with social stakeholders, publication of the Sustainable Development Report and numerous projects executed under social partnership agreements or employee volunteering engagement were rolled out as a response to the expectations of ENEA's social and business partners.



3. Expenses on management consultancy services at ENEA S.A.

FINANCIAL YEAR 2019	NET AMOUNT [PLN 000s]
EXPENSES ON MANAGEMENT CONSULTANCY SERVICES	3,087.78

Management consultancy involves services provided by professional external entities to support the pursuit of specific initiatives and strategic projects at ENEA S.A. Such services include, in particular, professional consultancy in the areas of audit and HR, organizational consultancy, including on benchmarking and KPIs, consultancy on project and process management, consultancy in the areas of public relations (CSR reporting) and investor relations and consultancy on the acquisition of funding.

4. Summary

The following table presents a summary all expenditures incurred by ENEA S.A. in 2019 broken down into representation expenditures, expenses on legal services, marketing services, public relations and social communication services and management consultancy services:

TYPE OF EXPENDITURE	NET AMOUNT [PLN 000s]
Expenses on legal services	3,120.53
Representation expenditures, expenses on marketing services, public relations and social communication services	32,909.83
Expenses on management consultancy services	3,087.78
SUMMARY OF EXPENDITURES	39,118.14



This report was prepared on 7 April 2020.

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Mirosław Kowalik
President of the Management Board

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Piotr Adamczak
Management Board Member
for Commercial Matters

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Jarosław Ołowski
Management Board Member
for Financial Matters

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Zbigniew Pięta
Management Board Member
for Corporate Matters