

# Rafał Deja



**Main Goal: meeting the needs of polish patients with a global network of expert dentists in every branch of dentistry**

## PROFESSIONAL EXPERIENCE:

2005- 2012 **Barvena Medical Consulting** – owner & CEO of medical consulting company, coordinator of medical projects: ophthalmic hospital , psychiatric clinic.

2002-current **Specjal Dent Markowicz-Deja Spółka Jawna** - coowner & CEO dentistry clinic.

Responsibility:

- Responsible for development Dentistry Group to 4 clinics in Cracow
- Employment and firing of medical personnel
- Cooperation with Local Government and Medical Chamber with postgraduate internships for dentists
- Cooperation with Medical Schools with internships for dental assistants
- Cooperation with Health Department of the City of Cracow for promotion of prophylaxis and treatment for children, youth and inhabitants of Cracow
- Creation of quality and quantity control system of our medical personnel
- Creation of marketing and advertisement strategy compatible with polish medical law
- Keeping good relationships with dentistry community, Medical/Dentist Chamber and Medical University

2002-current **NZOZ Białoprądnicka** – coowner & CEO of outpatient psychiatric clinic and INTEGRA Obesity Clinic and coordinator III , IV phase clinical trials

2003-2004 **The regional branch of National Health Fund in Małopolska, Director** – creating the health policy in the Małopolska Region, (providing medical services for insured persons, controlling a budget of about 2,5 billion zlotys

2002 – 2003 **The Regional Mutual HealthCare Fund in Małopolska, Director** – responsibilities: see above

- 1998 – 2002 **The University Hospital in Cracow, *Modernisation and Development Director*** – responsible for: the introduction of modern methods of hospital management; assembling the executive team; monitoring the budget and others; The First Department of General and Gastroenterological Surgery - The Laboratory of Diagnostic Ultrasonography
- 1997 – 1998 **“Uzdrowisko Inowrocław” (*The Spa of Inowrocław*) state-owned enterprise, *Director*** – the most important achievements: transforming the state-owned enterprise into a company, introducing a motivation system and a qualitative system of the assessment of the employees.
- 1994 – 1997 **„Eli Lilly Poland” *Scientific Representative*** (the member of GOAL-Antibiotics Marketing Project Group - 1996; the member of Sales Force Productivity Project – re-engineering, 1997)
- I-XII 1993 ***Doctor* in **Community Health Centre** in Siemanowice Śląskie – Laboratory of ultrasonography**
- 1999 -2002 **The First Department of General Surgery – Laboratory of Ultrasonography, Jagiellonian University Medical College**

#### **EDUCATION:**

- 2002 – 2005 Ph.D. programme – Faculty of Medicine, Jagiellonian University Medical College – not completed.
- 1999 – 2001 **Conservatoire National des Arts et Métiers (French National Arts and Professions Conservatoire); Ecole Nationale d'Assurances, Paris** – studies in the field of insurances , diploma nr.: F 011129
- 1996 **Insurance Agent State Licence** – Public Insurance Supervisory Office , permission nr.: 17452/96
- 1995 – 1997 **The University of Teesside (Great Britain) MBA studies** held at The School of Entrepreneurship and Administration at Cracow Academy of Economics (the topic of my thesis: “The System of Assessing and Motivating the Employees”) , HESA nr.: 9510799069755
- 1985 – 1992 **Medical University of Silesia** in Katowice – School of Medicine. M.D. diploma , Medicine , PWZ nr.: 2403743.

## COURSES AND TRAINING:

- 2002 European Healthcare Leadership Programme – INSEAD, France
- 1999 Materials & Resource Management – Cincinnati, Ohio
- 1998 The International Conference on Health Insurances – Paris
- 1997 State Examination for **Members of Supervisory Boards**
- 1996 “**Social Styles**” course held by Wilson Learning
- 1994 i 1995 “**Planning and Organisation**” course held by the training department of Eli Lilly Poland

## ADDITIONAL ACTIVITY:

- 2002 - 2004 Member of the **Health Council in Małopolska**
- 2002 - 2006 Member of the Junior Chamber International Cracow
- 2001-current Member of the Polish Association of Insurance Medicine
- 2001 - 2004 Supervision of the students of **The Department of Public Economy and Administration** at Cracow Academy of Economics being in their period of apprenticeship and preparing MA theses in the field of health care management
- 2001 - 2002 **Vice-president of the Polish HealthCare Centre Association of Employers**
- 2000 - 2002 **Vice-president of the HealthCare Centre Union of Employers in Małopolska**
- 1999 – 2001 Giving lectures on the management of the Polish Health Service during its restructuring – **Cracow School of Public Health**
- 1999 Author of the chapter entitled “Human Resource Management in Health Care” in a publication prepared within the framework of the TEMPUS programme: “The management of Health Service in Central-Eastern Europe”; the project was carried out in cooperation with the University of Sheffield
- 1998 Cooperation with the Ministry of Health on creating the Health Care Funds – programmes of human resources management, recruitment and training
- 1998 Consultant during the privatisation of **St. John Grande Hospital of the Merciful Brothers’ Order in Cracow** – introducing the financial reporting and the system of motivating and assessing the employees

## ADDITIONAL INFORMATION:

Foreign languages: Conversational English, basic Russian, basic Spanish.  
Interests: History of art, yachting, kickboxing  
Driving licence: Category B